

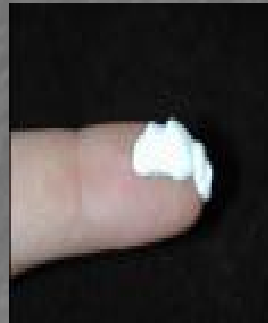
Oral Communication Visual Aid Tutorial – Incorrect

School of Communication Studies
University of Tennessee

Photographs

- Too Small
- Too Much
- Poor Spacing
- Dark Text / No Source
- No Title / Long Source
- Wrong Source

Three Different Types of Steroids



Breeds of Horses for the Trail



Source: Smoky Mountain Riding Stables

New Orleans after Katrina



Source: AP Photo Archive

Laser Guided Bomb / Missiles





Source:

<http://www.ci.valparaiso.in.us/HPC/Architecture/QueenAnne/queenanne.htm>, www.ontarioarchitecture.com/QueenKit.jpg

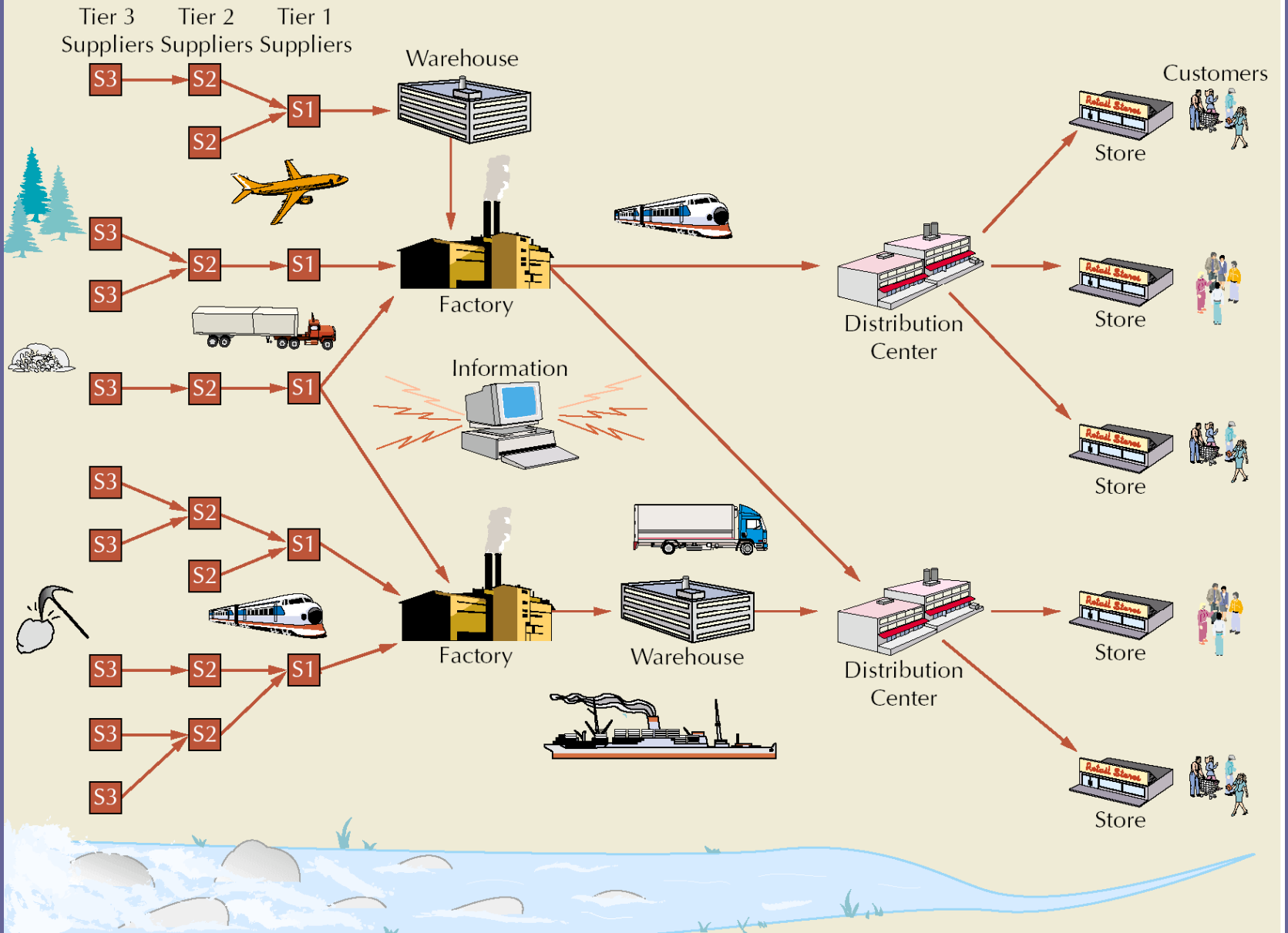
Running of the Bulls



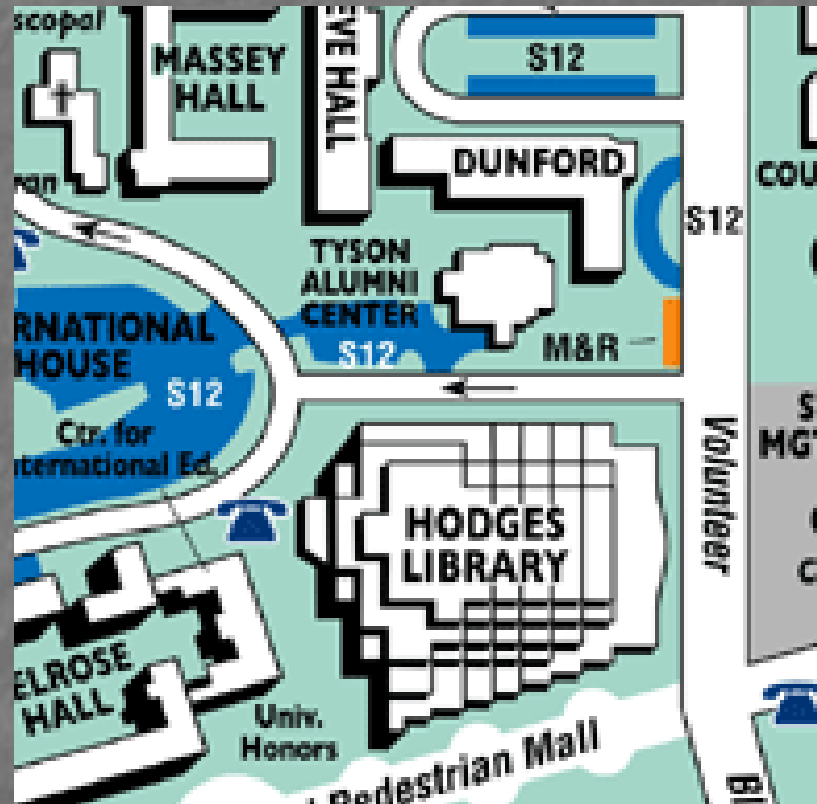
Source: Google Images

Diagrams

- Too Small / No Title
- Source Poorly Labeled / Too Small / Poorly Labeled



The Center for International Education at UT

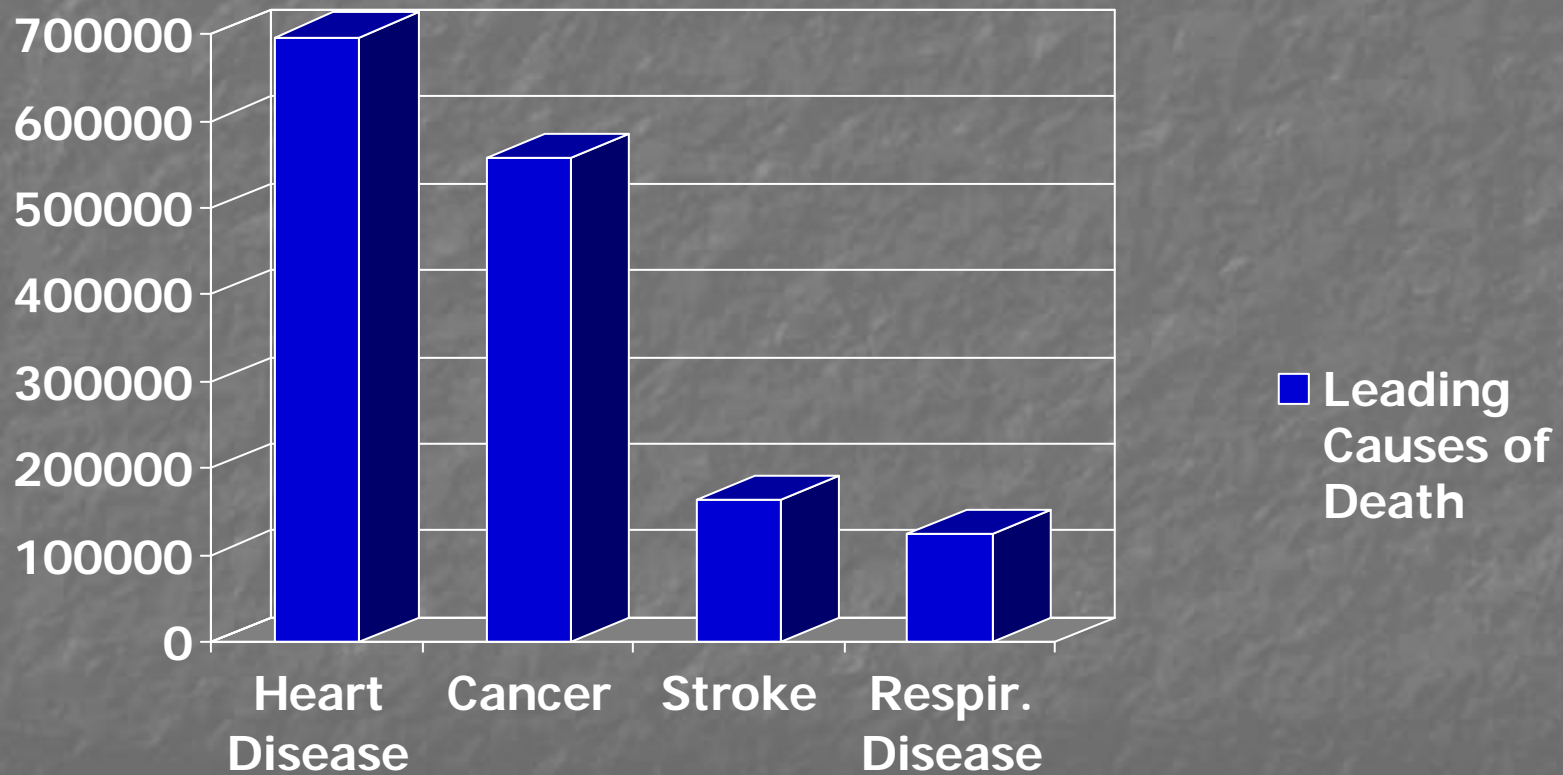


Source: www.utk.edu

Graphs

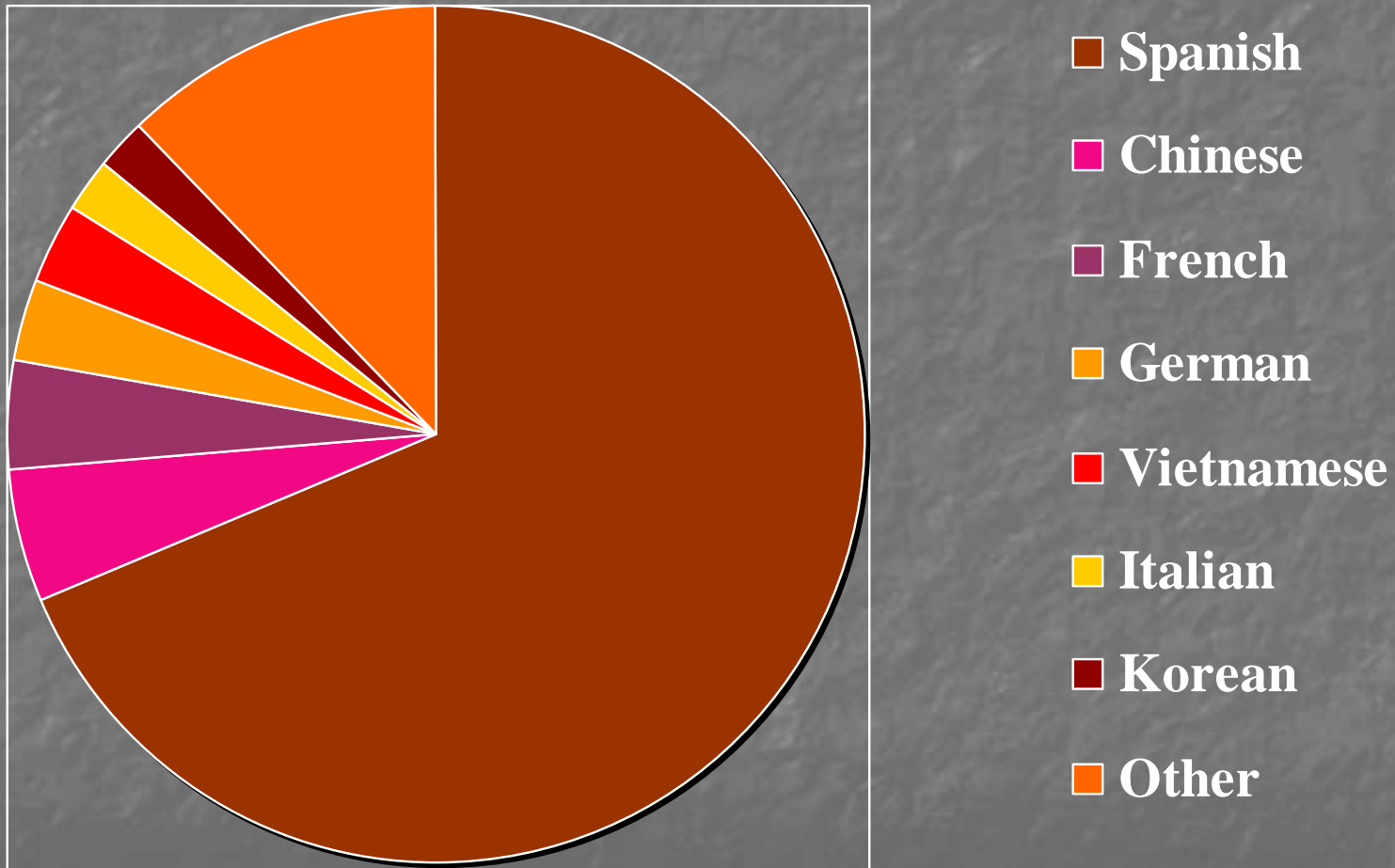
- Colors Blend
- Colors too Similar
- Imported Graph (too small) / Long Title
- Text too Small / Title too Long

Leading Causes of Death in 2002



Source: National Center for Health Statistics

Most Spoken Languages in U.S.



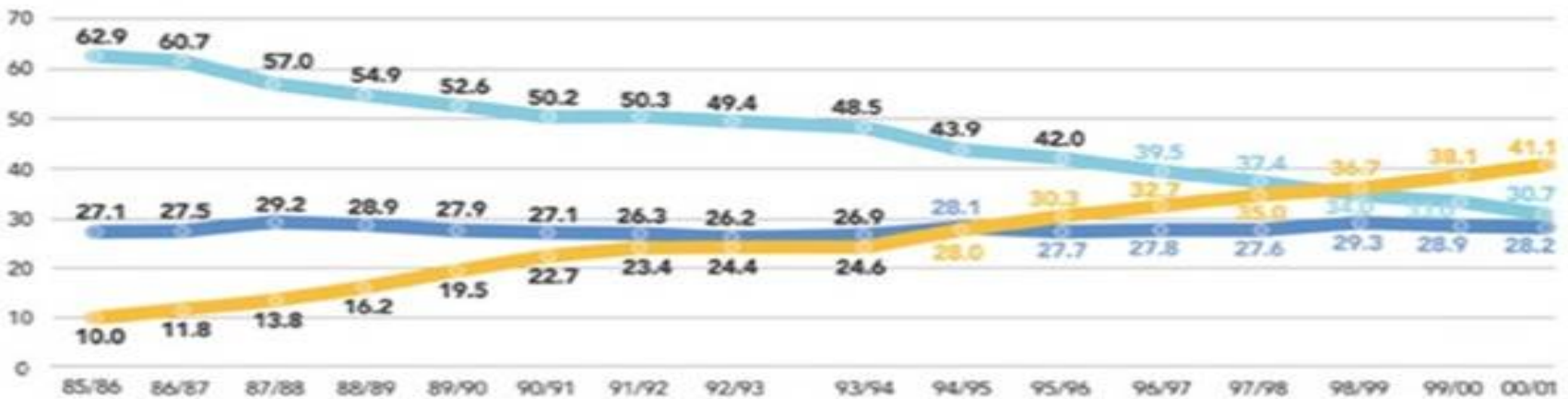
Source: American Speech

As Deregulation Allows for Businesses to Merge, Healthy Competition and Opportunity Grows

Long Term Total TV Household Share Trends

(October-September Each Year)

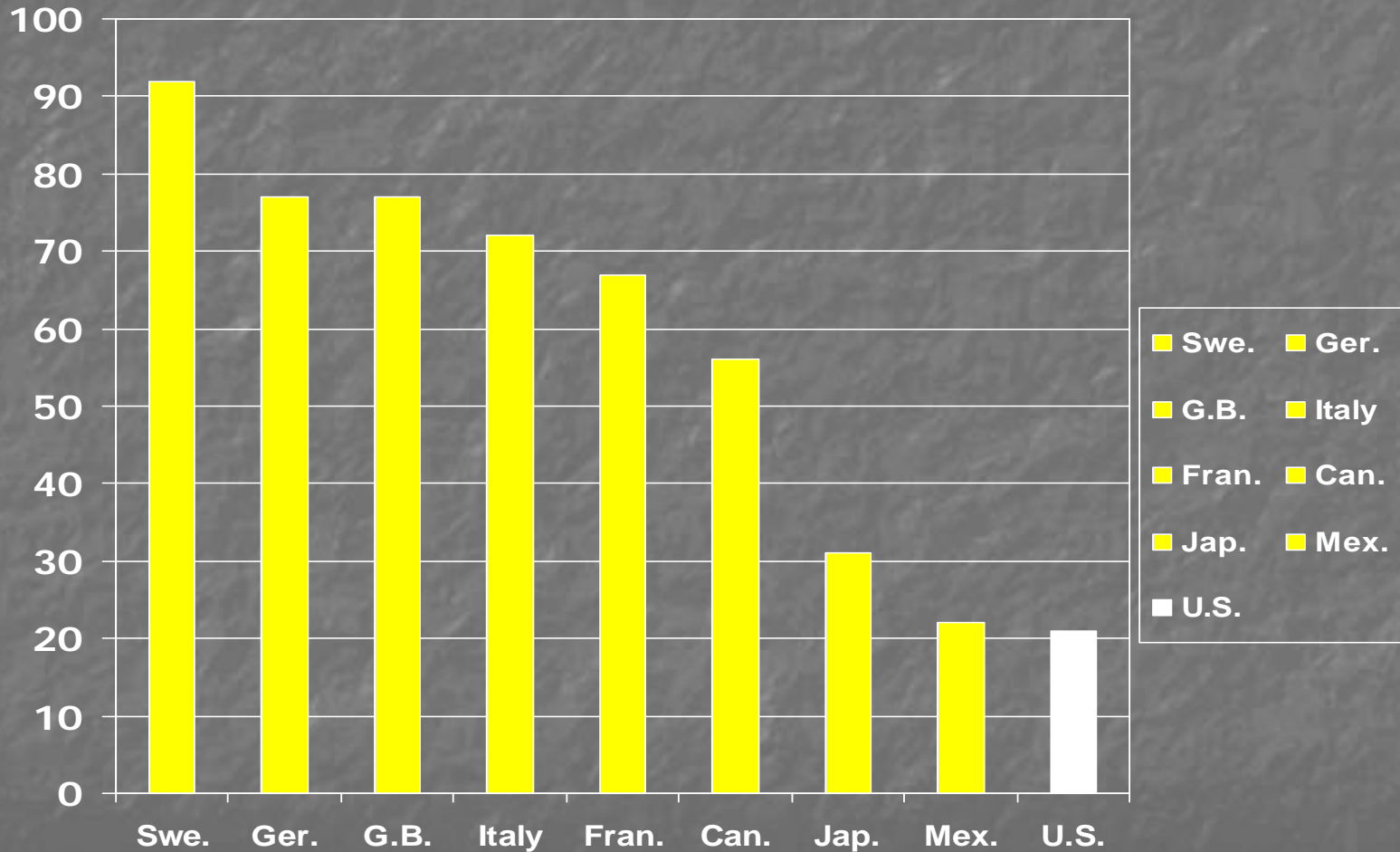
Avg. Day



*All Other TV includes Independents, Pay Cable, FOX/WB/UPN/PAX Affiliates, PBS and all other cable.

Note: All shares are based on the sum of total U.S. HH delivery (not HLT).

Percentage of Respondents Who Answered, "Yes, I Have Traveled Out of my Country"



Source: National Geographic

Charts

- Avoid Full Sentences

Breakfast is Key to Losing Weight

- Eating breakfast may reduce hunger later in the day that leads to overeating.
- Breakfast eaters are able to better resist fatty and high calorie foods throughout the day.
- Nutrients consumed at breakfast may give people a better ability to be physically active.